

## LIDS SAN ANTONIO MOSAIC SWEEPSTAKES

### OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **PROMOTION DESCRIPTION:** The LIDS San Antonio Mosaic Sweepstakes (“Sweepstakes”) is an online-only Sweepstakes. The Sweepstakes begins on 3/31/18 at 11:30:00 AM (ET) and ends on 3/31/18 at 5:29:59 PM (ET) (“Promotion Period”). There will be One (1) Grand Prize winner in the Sweepstakes during the Promotion Period to be determined by random drawing from among all eligible entries received during the Sweepstakes.

2. **HOW TO ENTER:** To enter the Sweepstakes, entrants must post a photo of themselves wearing a hat to their personal Twitter and/or Instagram account. In this post, they must tag @lids and use the hashtag #LIDSmadness. Entrants are also able to add an @lids tag and #LidsMadness to previous posts on their Instagram account to use as an entry, however, these will only be counted as entries IF these tags are added during the promotional period and IF the photo meets all requirements. To be eligible to win, entrant must be following @Lids on the social network they post to. Limit one (1) entry per person, per email address, per social network, during in the Sweepstakes. In the event of a dispute regarding entries, any entries will be deemed to have been submitted by the Authorized Account Holder of the email address associated with the account of the submitter at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. “Authorized Account Holder” means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrants may not participate with multiple e-mail addresses, or with multiple accounts on the same social platform, nor may entrants use any device or artifice to enter more than once during the Promotion Period. Any entrant who attempts to enter with multiple e-mail addresses, under multiple identities or uses any other device or artifice to enter more than once during the Promotion Period will be disqualified from participation in the Sweepstakes and all entries submitted by that entrant will be void. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Photos entered in to contest must be the property of the entrant. Any photo deemed to be under the ownership of someone else will not be eligible to win.

3. **ELIGIBILITY:** Open to legal residents of continental (48) United States and District of Columbia who are 18 years of age or older at the time of entry. Employees of Lids Sports Group or their parent companies, affiliates, subsidiaries, partners, advertising and promotion agencies (“Promotion Entities”) and their immediate family members and/or those living in the same household of each, and any individual who has been awarded a prize in any promotion sponsored by Lids Sports Group in the past twelve (12) months are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.

4. **RANDOM DRAWING:** Winners will be selected at random from among all eligible entries received during the Promotional Period by Sponsor or its designee, the judges in this Sweepstakes, whose decisions are final and binding. One Grand Prize winner will be chosen on or around 4/2/2018.

5. WINNER NOTIFICATION: Potential winners will be notified via the e-mail address submitted with their entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within twenty-four (24) hours of the first notification attempt, if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, or if the potential winner does not submit required documents and establish eligibility within one (1) day of the first notification attempt, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such prize will be forfeited and an alternate prize winner may be selected.

6. PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS: Grand Prize: (1) The Winner will receive a "Prize Pack" consisting of a \$100 LIDS Gift Card and additional merchandise as selected by LIDS. (ARV = \$150). The Prizes are not redeemable for cash. Prizes will not be replaced if lost or stolen and is the sole responsibility of the Winner. No assignment, transfer or substitution of the Prize will be permitted. A Winner may not designate someone else as the winner. If the Winner is unable or unwilling to accept a Prize, Lids Sports Group will award it to an alternate potential winner. Lids is not responsible for the inability of any Winner to accept the Prize for any reason. All expenses on the receipt and use of the Prize, including but not limited to ground transportation, all federal, state, and local taxes, are the sole responsibility of each Winner. Odds of winning depend on number of total eligible sign-ups received during the Promotion Period. Limit one (1) prize per person in the Sweepstakes.

7. GENERAL: Any potential winner of a prize valued at \$600 or more will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, and a Publicity Release within two (2) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted. Subject to all federal, state and local laws/regulations. Sponsor, Grand Prize Contributor and Promotion Entities will not have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the Sweepstakes or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor and Grand Prize Contributor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. Winner acknowledges that neither Sponsor, Grand Prize Contributor nor any of their agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms therefore and winner agrees to look solely to such manufacturers for any such warranty and/or guarantee. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes. LIDS Sports Group and New Era Cap Co., Inc. reserves the right to use all submitted photos and entries in future posts and

promotions on social media, Lids.com, Lids Blog, Luster.cc and any other electronic media used in conjunction with promoting this contest and sweepstakes

8. LIMITATIONS AND RELEASES: Sponsor, Grand Prize Contributor, and Promotion Entities are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor, Grand Prize Contributor, Promotion Entities or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, Grand Prize Contributor, Promotion Entities which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Internet portion of the Sweepstakes and select the winner by random drawing from among all eligible entries received up to the point of the action taken by the Sponsor, Grand Prize Contributor and /or Promotion Entities. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Promotion Entities reserve the right to seek damages from any such person to the fullest extent of the law.

9. PRIVACY: For information about how the Sponsor uses your personal information, please see its privacy policy, located at <https://www.lids.com/help-desk/security/privacy-policy>.

10. WINNER'S LIST: For names of winners, send a self-addressed, stamped envelope by 5/10/18 to: LIDS San Antonio Mosaic Sweeps, Attn: Winner's List, 10555 Lids Way, Zionsville, IN 46077. Winner's list to be available after 5/1/18.

11. SPONSOR: Hat World, Inc., dba LIDS Sports Group, 10555 Lids Way, Zionsville, IN 46077. The Sponsor is sometimes referred to in these rules as "Lids" and "Lids Sports Group." Copyright © 2016 LIDS Sports Group. All rights reserved